



## 2019 ALL PINTS NORTH PARTNERSHIP OPPORTUNITIES

### **Sampling Glassware: \$5,000 -- PENDING**

- Your 1 color logo on more than 4,500 official commemorative APN keepsake sampling glasses
- Complimentary sponsor display table at the festival with two (2) staff tickets (if desired)
- Partnership listing in the program and on the MNCBG website
- Use of APN and MNCBG logos for cross promotion on websites / social media marketing
- Three (3) social media thank-yous before & one (1) after festival
- Ten (10) complimentary fest tickets to be used for yourself, staff, or giveaways (\$450 value)

### **Stage Partner: \$3,500**

#### **Entertainment One Less Guest & Viva Knievel**

- Banner placed on the main stage (to be provided by sponsor)
- Partnership listing in the Tasting Guide & on the MNCBG website
- Use of APN and MNCBG logos for cross promotion on websites / social media marketing
- Two (2) social media thank-yous before & one (1) after festival
- Eight (8) complimentary fest tickets (\$360 value) to be used for yourself, staff, or giveaways

### **Education - \$2,000**

- On-site tent and signage featuring your logo as the Education sponsor across all education and speaker area(s) (including tour flag)
- Sponsor logo placement in the event program and on event website with link to your homepage with social media promotions.
- Use of APN and MNCBG logos for cross promotion on websites/social media
- Two (2) social media thank-yous before & one (1) after festival
- Six (6) complimentary fest tickets (\$270 value) to be used for yourself, staff, or giveaways

### **Official After Party - \$1,000**

- Opportunity to direct the guests to your establishment as the "Official All Pints North After Party"
- Signage at All Pints North venue directing guests, with establishment details
- Sponsor logo placement in the event program and on event website with link to your homepage with social media promotions
- Four (4) complimentary tickets (\$180 value) to be used for yourself, staff, or giveaways

### **Ticket Sponsor - \$1,500**

- Opportunity to advertise on 4,500+ printed and digital general admission tickets
- Partnership listing in the program and on the MNCBG website
- Use of APN and MNCBG logos for cross promotion on websites / social media marketing
- Four (4) complimentary fest tickets (\$1800 value) to be used for yourself, staff, or giveaways

**FestBuddy App Sponsor - \$1,000**

- Opportunity to advertise the All Pints North 2019 FestBuddy App
  - App lists beer and food lists, festival information, etc.
- Partnership listing in the program and on the MNCBG website
- Logo on "Download the App" signage on-site
- Use of APN and MNCBG logos for cross promotion on websites / social media marketing
- Four (4) complimentary fest tickets (\$90 value) to be used for yourself, staff, or giveaways

**Portable Restroom Poster - \$500**

- Your full color 8½" x 11" ad or logo placed inside 75+ on-site portable bathrooms
- Partnership listing in the program and on the MNCBG website
- Use of APN and MNCBG logos for cross promotion on websites / social media marketing
- Two (2) complimentary fest tickets to be used for yourself, staff, or giveaways

**1/4-page Ad in Event Program: \$300**

- Programs are distributed at the door to all attendees (4,500+ quantity)
- Programs are designed as a take-home piece to remember what was tasted
- Two (2) complimentary fest tickets to be used for yourself, staff, or giveaways

*Don't see what you are looking for? We love new ideas for creative sponsor partnerships –  
Contact [Courtney@mncraftbrew.org](mailto:Courtney@mncraftbrew.org) or (414) 712-4263 to discuss your idea or to brainstorm with our team.*