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## "BREWED IN MINNESOTA" EXHIBIT HIGHLIGHTS ALL ASPECTS OF CRAFT BEER INDUSTRY

Minnesota Craft Brewers Guild's exhibit features tasting flights and beer education

**Minneapolis, MN:** The Minnesota Craft Brewers Guild is proud to present the "Brewed in Minnesota" exhibit at the Minnesota State Fair, August 24 – September 4, 2023. The exhibit explores craft beer, agriculture, and the people who bring it all together by way of beer.

This year's exhibit is the largest yet, bringing back the constantly rotating beer flights from breweries across the state, educational presentations from Minnesota's craft and home brewers, and more!

Housed in the Agriculture/Horticulture building, the "Brewed in Minnesota" exhibit showcases the best of Minnesota's craft beer industry and details the brewing process all the way from the farm to the pint glass. This year will also feature beer flights from breweries of all sizes and from every corner of the state, offering consumers the most diverse beer lineup at the fair.

## Featuring:

- MN Craft beer flights featuring 470 beers from more than 90 MN breweries and brewpubs, by far the largest and most diverse selection of Minnesota Beer at the State Fair.
- Presentations and panels by craft brewers and industry leaders on a variety of topics.
   Presentations include:
  - Beer History from Longtime MN Brewers
  - The Announcement of the MN Homebrewers Competition Winners
  - Women In Beer
  - Hop Breeding from Experts at the University of Minnesota
  - Advances in Non-Alcoholic Beverages
  - And more!

## **About the Minnesota Craft Brewers Guild**

The Minnesota Craft Brewers Guild (mncraftbrew.org) is a not-for-profit organization that was founded in 2000 and is made up of more than 180 Minnesota brewery and brewpub members. The Guild showcases the talent of Minnesota's craft brewers and promotes Minnesota's brewing industry by

sponsoring festivals and special events, including the MN Brewers Cup, the State Fair's Brewed in Minnesota exhibit, All Pints North, and Autumn Brew Review. The Minnesota Craft Brewers Guild's mission is to promote, protect, and grow a robust Minnesota craft brewing industry by building a healthy beer culture and community that allows for independent brewers, industry stakeholders, and craft beer fans to thrive.

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